

Southern Cayuga Central School District – Curriculum Map

Subject: Media Arts

School Year: 2023-2024

Title or Topics w/ NYS Standards	Essential Questions & Vocabulary	Content Skills (Activities to cover Essential Questions)	Major Assessments (Tests, Project, etc.)	Time Frame
-Basic Media Editor Use Standards 1, 2, 3	How are computers used to create video. Useful Terms: -Edit -Clip -Shot -Transition -Shot -Cut -Projection	-Use of recording devices (phone/camera/desktop computer) to capture video. -Importing video to Media Editor. -Basic editing.	30 second video, consisting of multiple shots, edits, transitions, sound effects, titles.	1 week
-Intermediate Media Editor Use Standards 1, 2, 3	What are more advanced editing techniques available? Useful Terms: -Crop -Sequence -Green Screen -Picture in Picture -Contrast -Color Balance	Further exploration of more advanced Media Editor tools (picture in picture, green screen, text in images, cropping, Ken Burnsing, color balance, etc.)	One minute video consisting of multiple shots, edits, advanced editing techniques.	1 week
-Basic Informational Script Writing Standards 1, 2, 3, 4, 5	What makes a written script effective and acceptable? Useful Terms: -Informational Text -Dialogue -Copy Edit	Examine basic informational script writing techniques (who, what, when, where, why), use of appropriate conversational style for informational broadcast.	1 minute informational script, based on news story; 1 minute filmed clip of reading/announcing information.	1 week
-Basic Dramatic Script Writing Standards 1, 2, 3, 4, 5	How can one create interesting, creative scripts for filming? Useful Terms:	Examination of basic dramatic scripts (comedy, drama). Taking apart a dramatic script.	1 page conversational script between two characters.	1 week

	-Dialogue -Pacing			
-Autobiographical Film Standards 1, 2, 3, 4, 5, 6, 10, 11	How can film making be used to get across information to the viewer? Useful Terms: -Autobiography -Confessional Information	Examination of short biographical or autobiographical film pieces. Discussion of what makes an autobiographical film. Discussion of filming and editing techniques.	Short (1-2) minute autobiographical film, combining video, still image, sound, voice over, etc. -Self-evaluation/critique	2 weeks
-Documentary Film Standards 1, 2, 3, 4, 5, 6, 10, 11	How can video be used to make a documentary? Useful Terms: -Cropping -Voice over	-Examination of documentary film. -Discussion of getting ideas across vis the medium of film. -Discussion of script writing for information.	Short film (1-2 minutes) that is a documentary about an object or specific person, including still images, information, and voice over. -Self-evaluation/critique	2 weeks
-Public Service Announcement Standards 1, 2, 3, 4, 5, 6, 10, 11	How can film be used to add to the public good? Useful Terms: -PSA -Community Action	-Examination of various Public Service Announcements. -Discussion of what a PSA is for and how it can be used. -Planning PSA--ideas, script, etc.	Short PSA film (1-2 minutes) that gets a specific idea across to the audience -Self-evaluation/critique.	2 weeks
-Storyboarding Standards 1, 2, 3	What tools do film makers use to organize their work? Useful Terms: -Story Board -Clip -Shot -Wide Shot -Close Up -Medium Shot -Establishing Shot -Dutch Angle -Pace	Discussion of the storyboard as a medium and organizing principle for film making. Discussion of the idea of different shots and different types of shots. Examination of various short film clips to examine pace and clip frequency. -Examination of how to properly create a storyboard.	Finished, appropriately made storyboard of a 1-2 minute existing film clip.	1 week
-Conversation Film Standards 1, 2, 3, 4, 5, 6	What makes an interesting sequence in a story? Useful terms:	Examination of well-known clips from cinema involving a conversation between	Short film of a conversation (scripted, dramatic?) between two people,	2 weeks.

	-Dialogue -Two Shot	2 people (Godfather, On The Water Front, Casablanca). Discussion of writing a conversational script and techniques for that. Discussion of storyboarding a scene with scripted dialogue.	including script, storyboard, multiple shots and edits, following storyboard. -Self-evaluation/critique	
-Podcasting Standards 1, 2, 3, 4, 5, 6, 7, 10	How can pure audio be used as a medium for art? Useful Terms: -Podcast -Broadcasting	Examination of various podcasts (informational, educational, entertainment) as a medium of expression. -Basic information on audio editing software. -Basic story telling techniques.	A 2 minute recorded story podcast from a written script, edited, with music, based on a presented theme. Self evaluation/critique	2 weeks
-Movie Preview Standards 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11	How can video be used to tease a specific idea?	Examination of various movie previews. Discussion of plotting and scripting for a short movie preview for a fake movie. Storyboard and script writing.	A 1-2 minute movie preview for a made up film, including scripting, editing, music, titles.	2 weeks
-Music Video Standards 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11	How can video be used to create non-linear art? Useful Terms: -Non-linear -Abstract	Examination of non-literal, non-story based video art. Discussion of video as a non-linear art medium. Planning and storyboarding music video to complement song.	Short (2-3 minute) music video, emphasizing abstract imagery and interaction with music. Self-evaluation/critique.	-2 weeks